



## Sponsorship Package

The TechRen Foundation Inc. is a one-of-a-kind multi-dimensional day program. It includes everything from engaging community events, strategic marketing efforts, a radio show, and an outstanding regional conference. The Day, and the month of events & activities leading up to it are designed to strengthen the bonds between nonprofits and the Greater Central Florida Area.

This year's theme for The TechRen Foundation Inc is 'Together We Build' so we can actively explore issues such as public / private partnerships, nonprofit-to-nonprofit communications, combined social impact of nonprofit / corporate alliances and so much more.

The Day provides meet & greet, and idea sharing with the individuals and organizations who are growing and sustaining The Central Florida area.

Are you looking to connect with decision makers, frontline service providers, creative and enthusiastic individuals tackling important societal issues? As a sponsor you will have the opportunity to connect and be recognized in the communities you serve. Be a part of one of the most important community efforts in Central Florida to strengthen and grow our nonprofits. We need you to make it happen.

The TechRen Foundation Inc. offers different levels of sponsorship opportunities. Diamond, Platinum, Gold, Silver, Bronze, Event Sponsor, Non Profit and Small Businesses, and Donations. Each sponsor would be our speaking partner in every TechRen Foundation community events and awareness raising efforts.

### **Diamond Sponsor \$10,000**

- name and logo on all advertising and materials for the event, including pre-event activities a full exhibitor's table in our networking and exhibit area
- an opportunity to speak for 5 minutes at events keynote / luncheon
- logo appearance on hold screens during keynote / luncheon
- logo in pre-session slideshows when available • custom signage in high traffic areas
- inclusion on sponsor signage in high traffic areas
- logo and 100 word statement included on website
- five (5) social media promotions
- five (5) promotional items placed in registration bags
- five (5) conference tickets for your staff
- identification of sponsorship level on event badges
- ½ page advertisement on event programs
- five (5) event tickets to provide to nonprofits invited by you

## **Platinum Sponsor \$5000**

The TechRen Foundation offers three (3) platinum level sponsorship opportunities. Our platinum level sponsorship would cover any designated community events and activities. Our platinum level sponsorship supports the TechRen Foundation community events. Benefits of the platinum level sponsorship include:

- name and logo on all advertising and materials for the event
- a full exhibitor's table in our event networking and exhibit area
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 75 word statement included on website
- organization description placed with logo on website
- three (3) social media promotions
- three (3) promotional items placed in registration bags
- three (3) event tickets
- identification of sponsorship level on event badges
- ½ page advertisement in event program
- three (3) event scholarships to offer to nonprofits invited by you

## **Gold Sponsor \$3000**

The TechRen Foundation offers five (5) gold level sponsorship opportunity. Our gold level sponsorship covers the TechRen Foundation designated community events. Benefits of the gold level sponsorship include:

- name and logo on all event advertising and materials for the event
- a ½ exhibitor's table in our event networking and exhibit area
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 50 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- three (3) event tickets
- identification of sponsorship level on event badges
- ¼ page advertisement in event program
- one (1) event scholarship to offer a nonprofit invited by you

## **Silver Sponsor \$2000**

The TechRen Foundation offers ten (10) silver level sponsorship opportunity. Our silver level sponsorship covers the TechRen Foundation events. Benefits of the silver level sponsorship include:

- name and logo on all conference advertising and materials for the event
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 25 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- three (3) event tickets
- identification of sponsorship level on event Badges

*\* Exhibit Table can be added for extra \$500*

## **Bronze Sponsor \$1000**

The TechRen Foundation offers unlimited bronze level sponsorship opportunity. Our bronze level sponsorship covers the Madison Nonprofit Day Conference. Benefits of sponsorship include:

- name and logo on all conference advertising and materials for the event
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and organization description included on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- two (2) event tickets
- identification of sponsorship level on event Badges

*\* Exhibit Table can be added for extra \$500*

## **Event Sponsor \$500**

The TechRen Foundation offers a variety of opportunities for you to co-sponsor non-branded community events & activities. Our engagement activities with the City of Orlando, highlighted neighborhoods, and targeted communities provide a great opportunity to promote your organization's commitment and contribution.

Event sponsorship includes:

- name and logo on advertising and materials for the event

- special thank you by event MC when available
- logo and organization description included on website
- one (1) event independent social media promotion
- one (1) promotional item placed in registration bags
- one (1) event ticket

## **Nonprofit & Small Business Opportunities \$250-500**

Become a sponsor of The TechRen Foundation we love to work with small, community oriented business, just as much as we are dedicated to nonprofits. Be a part of one of the most important community efforts in Central Florida to strengthen and grow our nonprofits.

### **Donations**

The TechRen Foundation accepts donations! Donations can range from \$25 to \$350. All donations will receive a text-based acknowledgement on our The TechRen Foundation website and are tax-deductible.

#### **How To Give By check:**

25245 Ironwedge Drive  
Sorrento, FL, 32776

#### **How To Give:**

Online: Visit: <http://thetechrenfoundation.org> to give online. Accepts Paypal and Credit Cards

#### **Questions:**

Please contact: Natasha Hill, Program and Event Coordinator, The TechRen Foundation by email: [thetechrenfoundation@gmail.com](mailto:thetechrenfoundation@gmail.com) or by phone: (407) 955-6661